



ALL NIGHT



TO RESERVE YOUR SPONSORSHIP,
PLEASE CALL 716-845-8164 OR
EMAIL ANDREA.GREGORY@ROSWELLPARK.ORG.

SATURDAY

NOVEMBER 12, 2016

BUFFALO NIAGARA CONVENTION CENTER
2016 EVENT CHAIRS: THURMAN AND PATTI THOMAS

Presented By


29898

BENEFITING



SPONSORSHIP OPPORTUNITIES

BY BECOMING AN ALL STAR NIGHT SPONSOR, YOU'LL SHOW YOUR SUPPORT FOR ROSWELL PARK CANCER INSTITUTE'S 31,000 ACTIVE PATIENTS WHO BENEFIT FROM OUR CUTTING-EDGE RESEARCH AND PATIENT-CARE PROGRAMS EACH YEAR.

Sponsor Levels and Benefits

	Presenting \$30,000 <small>SOLD to</small> M&T Bank	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500
Table of 10	Two Tables VIP Seating ★	Premier Seating ★	★	★	★
Listing on All Star Night Website	Logo with Hyperlink ★	Logo with Hyperlink ★	Logo ★	Logo ★	Text ★
Program Presentation Ad	Full Screen ★	Full Screen ★	Full Screen ★	Half Screen ★	
Roswell Park Cancer Institute Tour and Lunch	★	★	★	★	
Celebrity Meet & Greet Experience	20 Tickets ★	10 Tickets ★	10 Tickets ★		
Wall Projected Logo	★	★	★		
Roswell Park Cancer Institute Social Media Mentions	★	★			
Logo and/or Name on Printed Materials	★				

We are eager to work with you to customize a sponsorship program that best meets your business needs and objectives.

FEATURED SPONSORSHIP OPPORTUNITIES

★ Auction Sponsor - \$10,000 (1 available)

- All \$7,500 sponsor benefits
- Logo on web banner on auction website
- Logo inclusion on email sent to donors (50,000+ donors)
- Logo on Auction Description Sheets at event

★ Guest Favor Sponsor - \$5,000 (1 available)

- Opportunity for company logo to appear on all guest favors (800+)
- Two tickets to All Star Night and Celebrity Meet & Greet Experience

★ Valet Parking Sponsor - \$3,500 (1 available)

- Company name and logo on signage
- Company logo on departure thank you signs (Placed in guests' cars)
- Two tickets to All Star Night and Celebrity Meet & Greet Experience

★ Centerpiece Sponsor - \$2,500 (3 available)

- Opportunity for company logo on table tent cards (80+ tables)
- Two tickets to All Star Night and Celebrity Meet & Greet Experience

★ Survivor Sponsor - \$2,500 and \$1,000 options

- Two tickets given to a current patient, or survivor, to attend All Star Night (Patient selected by RPCI team)
- Opportunity for note to be given to attendee by sponsoring company
- Two tickets to All Star Night (\$2,500 sponsorship option only)