



ALL NIGHT

ALL STAR NIGHT BLACK-TIE GALA  
*Saturday, November 10, 2018*

EVENT CHAIRS:  
BRYAN AND KATHY WITTMAN

BENEFITING



BUFFALO NIAGARA CONVENTION CENTER

## Featured Sponsorship Opportunities

### ★ Auction Sponsor: \$10,000 (1 available)

- All \$7,500 sponsor benefits
- Logo on silent and live auction descriptions at event
- Prominent logo placement on auction bidding website
- Logo inclusion on email sent to donors (50,000+ donors)
- Live auction introduction opportunity at event

### ★ Valet Parking Sponsor: \$3,500 (1 available)

- Company name and logo on signage
- Company logo on departure thank-you signs (Placed in guests' cars)
- Two tickets to All Star Night and Celebrity Meet & Greet Experience

### ★ Centerpiece Sponsor: \$2,500 (3 available)

- Opportunity for company logo on table tent cards (80+ tables)
- Two tickets to All Star Night and Celebrity Meet & Greet Experience

### ★ Survivor Sponsor: \$2,500 and \$1,000 options

- Two tickets given to a current patient or survivor to attend All Star Night (Patient selected by Roswell Park team)
- Opportunity for note to be given to attendee by sponsoring company
- Two tickets to All Star Night (\$2,500 sponsorship option only)

# Sponsorship Opportunities

BY BECOMING AN ALL STAR NIGHT SPONSOR, YOU'LL SHOW YOUR SUPPORT FOR ROSWELL PARK COMPREHENSIVE CANCER CENTER'S 38,000 ACTIVE PATIENTS WHO BENEFIT FROM OUR CUTTING-EDGE RESEARCH AND PATIENT-CARE PROGRAMS EACH YEAR.

## Sponsor Levels and Benefits

	Presenting \$30,000 SOLD to 	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500
Table of 10	Two Tables VIP Seating 	Premier Seating 			
Listing on All Star Night Website	Logo with Hyperlink 	Logo with Hyperlink 	Logo 	Logo 	Text 
Program Presentation Ad	Full Screen 	Full Screen 	Full Screen 	Half Screen 	
Roswell Park Comprehensive Cancer Center Tour and Lunch					
Opportunity to host a Roswell Park doctor at your table					
Celebrity Meet & Greet Experience	20 Tickets 	10 Tickets 	10 Tickets 		
Projected Logo at Event					
Roswell Park Comprehensive Cancer Center Social Media Mentions					
Logo and/or Name on Printed Materials					

We are eager to work with you to customize a sponsorship package that best meets your business needs and objectives.



**ALL NIGHT**

TO RESERVE YOUR SPONSORSHIP,  
PLEASE CALL 716-845-3952 OR  
EMAIL [ERIN.JOHNSON@ROSWELLPARK.ORG](mailto:ERIN.JOHNSON@ROSWELLPARK.ORG).

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