



ALL NIGHT

TO RESERVE YOUR SPONSORSHIP,
PLEASE CONTACT JENN AT
716-845-1016 OR JENNIFER.HICKOK@ROSWELLPARK.ORG

Presented By
M&T Bank

50953



ALL NIGHT

**ALL STAR NIGHT
BLACK-TIE GALA**

EVENT CHAIRS: ANNE VIRAG AND CYNDI LEONARD

SATURDAY, OCTOBER 1, 2022

BUFFALO NIAGARA CONVENTION CENTER

Benefiting



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M&T Bank

We look forward to celebrating the Roaring '20s with you this October!

FEATURED SPONSORSHIP OPPORTUNITIES



Auction Sponsor: \$10,000 (1 available)

- All \$8,000 sponsor benefits
- Logo on silent and live auction descriptions at event
- Prominent logo placement on auction bidding website
- Logo inclusion on email sent to donors (50,000+ donors)
- Live auction introduction opportunity at event



Valet Parking Sponsor: \$5,000 (1 available)

- Company name and logo on specific event signage
- Company logo on departure thank-you signs (Placed in guests' cars)
- Two tickets to All Star Night and VIP experiences



Centerpiece Sponsor: \$3,500 (3 available)

- Opportunity for company logo on table tent cards (65+ tables)
- Two tickets to All Star Night and VIP experiences



Survivor Sponsor: \$2,500 and \$1,000 options

- Two tickets given to a current patient or survivor to attend All Star Night (Patient selected by Roswell Park team)
- Opportunity for note to be given to attendee by sponsoring company
- Two tickets to All Star Night (\$2,500 sponsorship option only)

SPONSORSHIP OPPORTUNITIES

BY BECOMING AN ALL STAR NIGHT SPONSOR, YOU'LL SHOW YOUR SUPPORT FOR THE THOUSANDS OF ROSWELL PARK PATIENTS WHO BENEFIT FROM OUR CUTTING-EDGE RESEARCH AND PATIENT-CARE PROGRAMS EACH YEAR.

Sponsor Levels and Benefits

	SOLD Presenting \$30,000 M&T Bank	Platinum \$10,000	Gold \$8,000	Silver \$5,500	Bronze \$4,000
Table of 10	Two Tables VIP Seating ★	Premier Seating ★	★	★	★
Listing on All Star Night Website	Logo with Hyperlink ★	Logo with Hyperlink ★	Logo ★	Logo ★	Logo ★
Program Presentation Ad	Full Screen ★	Full Screen ★	Full Screen ★	Half Screen ★	
Roswell Park Comprehensive Cancer Center Tour	★	★	★		
Opportunity to Host a Roswell Park Doctor at Your Table	★	★	★		
A Unique VIP Experience	★	★	★		
Projected Logo at Event	★	★			
Roswell Park Alliance Foundation Digital Media	★				
Logo and/or Name on Printed Materials	★				

★ We would welcome the opportunity to customize a sponsorship package that best meets your corporate or individual objectives.